

Tulsa Reining Classic Media, Photography and Videography Policy



Other than provided in this Policy, competitors, spectators and visitors at the Tulsa Reining Classic (TRC) are prohibited from taking photography or videography footage intended for sale or commercial distribution and use through publications, websites, social networking sites, or any other similar media. Any such prohibited use is expressly forbidden without prior written consent from show management.

“Photography or videography footage” includes footage of subjects on Show grounds, including but not limited to footage taken in competition arenas, warm-up pens, barns or stalls. Unless approved by show management, professional photography equipment, cameras with lenses longer than 4 inches and camera support pods or video cameras of any size mounted on a tripod are not permitted except by credentialed media.

The TRC’s official photographer, videographer, media director and lifestyle photographer are the only parties permitted to sell or provide others with competition photos or videos. Anyone, other than credentialed official sources, who provides or intends to use photos or video footage in violation of this Policy can be ejected from the event.

Media and Freelance Policy – FREE Media credentials may be issued to journalists/photographers/videographers on assignment by recognized publications, websites, television and radio stations and networks and other approved media outlets.

Approved media are limited to taking photos and videos from the stands, in warm-up pens or walking the grounds. Please do not disturb exhibitors who are preparing to show. Additionally, all media must remain outside of all show pens and will not be allowed in exit gates at floor level. Shooting from the viewing stand is acceptable.

Freelance journalists must provide proof of assignment from a well-established and approved outlet to be considered for accreditation. If credentials are granted, he/she also must confirm that the images taken will only be used for that specific publication and for that specific story. Freelance writers can only receive a credential based on the publications they are representing and on a pre-approved story concept with a credible outlet.

Logos from accredited media publications or organizations are allowed.

Media and freelancers can request specific photos by emailing tulsareining@gmail.com. Media credentials must be worn prominently at all times while at the event.

PAID MEDIA CREDENTIALS

Social Media photographers contracted to work for individuals entered in the show will be allowed to photograph at the show, excluding the competition arenas, at a rate of \$300 per photographer for the week of the show. Phone photography and videoing will be allowed in the arena for social media only. The photographer can share the client’s social media photo to their business and personal page. A \$300/horse fee will be charged for hi-resolution photographs taken within the arena by a private photographer.

All social media photos must be watermarked with the photographer’s logo or signature. These watermarks should be small and tasteful, but not in an area that is easily cropped out of a photo.

Logos can be added to the competition arena photos if the logo is that of a named TRC sponsor. There are no restrictions on logos being added to photos taken outside of the competition arena.

In addition, the TRC logo is allowed to be used on social media photos from both in and out of the arena. Please contact us if you need a high-resolution logo.

Violation of the above can be grounds for immediate removal from the event premises. By signing the application for credentials, media, freelancers and social media photographers agree to the terms contained herein and to promote the TRC and the reining industry in a positive way.

TRC reserves the right in its sole discretion to deny any media credential request.

TRC Credentials Application

FREE Credentials Requested (Please check all that apply):

Media Videographer Photography Other: _____

Name: _____

Publication/Organization: _____

Address: _____

City/State/Zip Code: _____

Country: _____

Telephone (Cell/Office): _____

Email: _____

Where and when your work will appear: _____

Tax ID: _____

Must provide \$1 million insurance policy naming Tulsa Reining Classic as additional insured.

I have read the Photography & Videography Policy and agree to comply.

SIGNATURE _____ DATE _____

PRINTED NAME _____

Please return to: tulsareining@gmail.com

PAID Credentials Requested

If you are supplying social media coverage for an individual please state name of individual(s) you will be photographing and whether video or photo. Remember that photos must only be posted on customer's social media page, and then share from your business page.

I have read the Photography & Videography Policy and agree to comply.

SIGNATURE _____ DATE _____

PRINTED NAME _____

Please return to: tulsareining@gmail.com