



2022 SPONSORSHIP OPPORTUNITIES

August 27-September 4 | Built Ford Tough Livestock Complex at Expo Square

The 2022 Tulsa Reining Classic offers several sponsorship categories to fit every budget.

PLATINUM SPONSOR*

Title Naming Sponsorship

Arena/Venue Presence

- One banner in Ford Truck, Mustang, Super Duty and warm-up arenas
- Announcer read PSAs
- Sponsor video or billboard on Ford Truck Arena screen and live webcast
- Opportunity to present awards
- Distribution of sponsor-furnished promotional materials
- Logo on draw sheets

Digital Promotions

- 10-second video spot in rotation with Platinum sponsors* inserted before all event runs sent by Equine Promotion to all exhibitors
- Announcement of sponsorship on social media
- Recognition with name and/or logo in emails, advertisements, social media and other outlets when available
- Logo and link on *tulsareining.com*

Additional Benefits

- Reserved VIP sponsor table plus **eight** continental breakfast and lunch passes
- Complimentary VIP RV hookup (\$450 value) and golf cart, priority stall location, waived late show entry fees (*non-transferrable*), booth space (*if requested*), plus concierge office appointment access.

GOLD SPONSOR – \$5,000

Arena/Venue Presence

- Banners in Ford Truck, Mustang and Super Duty arenas
- Announcer read PSAs
- Sponsor video or billboard on Ford Truck arena screen and live webcast
- Distribution of sponsor-furnished promotional materials

Promotions

- Announcement of sponsorship on social media
- Recognition with name and/or logo in emails, advertisements, social media and other outlets when available
- Logo and link on *tulsareining.com* sponsor page

Additional Benefits

- Reserved VIP sponsor table plus **eight** continental breakfast and lunch passes
- Concierge office appointment access, priority status for VIP RV and stall locations, and booth space (*if requested*).

SILVER SPONSOR – \$2,500

- Banner in Ford Truck Arena and one warm-up area
- Announcer PSAs
- Sponsor video on Ford Truck Arena screen and live webcast
- Logo and link on *tulsareining.com*
- Reserved VIP sponsor table plus **six** continental breakfast and lunch passes
- Priority VIP RV and stall locations

BRONZE SPONSOR – \$1,500

- Banner in Mustang Arena and one warm-up area
- Announcer PSAs
- Sponsor video on Ford Truck Arena screen and live webcast
- Logo and link on *tulsareining.com*
- **Four** daily admissions to VIP area for continental breakfast and lunch
- Priority stall locations

CRYSTAL SPONSOR – \$850

- Banner in warm-up area or Super Duty arena
- Announcer PSAs
- Name on *tulsareining.com*
- **Two** daily admissions to VIP area for continental breakfast and lunch
- Priority stall location

SPECIAL SPONSORSHIPS

Affiliate Corral • Morning Donut Sponsor

*Lock in your sponsorship by contacting Tamra Kyle at (903) 814-0506 or tulsareining@gmail.com
tulsareining.com

* Title name sponsorship levels of \$10,000 and above.