



2021 SPONSORSHIP OPPORTUNITIES

August 29-September 5 | Built Ford Tough Livestock Complex at Expo Square

The 2021 Tulsa Reining Classic offers several sponsorship categories to fit every budget.

PLATINUM SPONSOR*

Title naming sponsorship of a premier event such as a Futurity or Derby

Arena/Venue Presence

- One banner in Ford Truck, Mustang, Super Duty and warm-up arenas
- Announcer read PSAs
- Sponsor video or billboard on Ford Truck Arena screen and live webcast
- Opportunity to present awards
- Distribution of sponsor-furnished promotional materials
- Logo on draw sheets

Digital Promotions

- 10-second video spot to be played in rotation with Platinum sponsors before all event runs sent by Equine Promotion to all exhibitors
- News release announcing sponsorship of event
- Sponsor spotlight email to TRC community
- Facebook promotions
- Logo and link on tulsareining.com sponsor page

Additional Benefits

- Premier reserved VIP sponsor table and daily admissions for **eight**, including continental breakfast and lunch
- Complimentary VIP RV hookup (\$450 value) and golf cart, priority stall location, waived late show entry fees (*non-transferrable*), booth space (*if requested*), plus concierge office appointment access.

GOLD SPONSOR – \$5,000

Arena/Venue Presence

- Banners in Ford Truck, Mustang and Super Duty arenas
- Announcer read PSAs
- Sponsor video or billboard on Ford Truck arena screen and live webcast
- Distribution of sponsor-furnished promotional materials

Digital Promotions

- News release announcing sponsorship
- Sponsor spotlight email
- Facebook promotions
- Logo and link on tulsareining.com sponsor page

Additional Benefits

- Premier reserved VIP sponsor table and daily admissions for **eight**, including continental breakfast and lunch
- Concierge office appointment access, 50 percent off golf cart rental (*non-transferrable*), priority status for VIP RV and stall locations, and booth space (*if requested*).

SILVER SPONSOR – \$2,500

Arena/Venue Presence

- Banner in Ford Truck Arena and one warm-up area
- Announcer PSAs
- Sponsor video on Ford Truck Arena screen and live webcast

Digital Promotions

- Facebook promotions
- Logo and link on tulsareining.com

Additional Benefits

- Reserved VIP sponsor table and daily admissions for **six**, with continental breakfast and lunch
- Priority VIP RV and stall locations

BRONZE SPONSOR – \$1,500

Arena/Venue Presence

- Banner in Mustang Arena and one warm-up area
- Announcer PSAs
- Sponsor video on Ford Truck Arena screen and live webcast

Digital Promotions

- Facebook promotions
- Logo and link on tulsareining.com

Additional Benefits

- **Four** daily admissions to VIP area for continental breakfast and lunch
- Priority VIP RV hookups stall locations

CRYSTAL SPONSOR – \$850

- Banner in warm-up area or Super Duty arena
- Announcer PSAs
- Name on tulsareining.com
- **Two** daily admissions to VIP area for continental breakfast and lunch
- Priority stall location

SPECIAL SPONSORSHIPS

- Affiliate Corral
- Morning Donut Sponsor
- Mounting Block Sponsor

*Lock in your sponsorship by contacting Tamra Kyle at (903) 814-0506 or tulsareining@gmail.com