



## **Tulsa Reining Classic**

# **2021 Sponsorship Opportunities**

*The following specialized levels of sponsorship for the 2021 Tulsa Reining Classic are diversified so there are sponsorship categories to match every budget and a wide range of marketing needs!*

### **PRESENTING and SPECIAL Sponsors**

**Customized to your special needs— a great fit between your business and the Tulsa Reining Classic.**

*Benefits can include:*

- Recognition in name of Futurity, Derby, etc.
- Banners in Ford Truck Arena
- Banner in Mustang Arena
- Banners in Super Duty Arena
- Banners in warmup arenas
- Frequent Announcer Recognition
- Inclusion of sponsor video on Jumbotron in Ford Truck Arena and on Live Internet Feed
- Premier reserved Sponsor table, and daily admissions to VIP area for duration of show, including continental breakfast and lunch provided daily during show.
- Press release detailing sponsorship and sponsor
- E-blast detailing sponsorship and sponsor
- FaceBook and twitter promotions featuring sponsorship and/or sponsor
- Logo on Reining Classic E-Newsletter
- Logo link on tulsareining.com website
- Inclusion of name and/or logo in all sponsor listings
- Awards presentation participation for named event
- Distribution of sponsor-furnished promotional materials at event
- Complimentary booth space
- Concierge office appointment access
- Participant benefits, including priority complimentary VIP RV hookup (\$450 value), priority paid warm-ups, waived late fees for horse show entry (non-transferrable)
- Free Golf Cart for use during show(non-transferrable)
- 2 Free Paid Warmups plus \$10 off on purchased paid warmups
- 2 Free stalls (non-transferrable)

*~ Cost commensurate with benefits*

**GOLD Sponsor****~\$5,000**

- One banner in Ford Truck Arena
- One banner in Mustang Arena
- Two banners in Super Duty Arena
- Frequent Announcer Recognition, including script and promotional announcements (ie drawings, special activities, etc.)
- Reserved Sponsor table in premium position, and up to eight daily admissions to VIP area including continental breakfast and lunch provided daily during show.
- Inclusion of sponsor video on Jumbotron in Ford Truck Arena and on Live Internet Feed
- Inclusion in selected press releases sent by Tulsa Reining Classic
- Inclusion in selected FaceBook and twitter promotions
- Inclusion in TRC E-Newsletter
- Logo link on tulsareining.com website
- Inclusion of name and/or logo in sponsor listings
- Distribution of sponsor-furnished promotional materials at event
- Participant benefits if requested, including concierge office appointment access, \$10 off per paid warmup, 50% off Golf Cart Rental (cannot be transferred), one Free Stall (cannot be transferred), priority status for VIP RV location, priority stall location and paid warm-ups, and waived late fees for horse show entry (non-transferrable), booth space if requested

**SILVER Sponsor****~\$2,500**

- One banner in Ford Truck Arena plus one banner in warmup arena
- Announcer Recognition
- Inclusion of sponsor video on Jumbotron in Ford Truck Arena and on Live Internet Feed
- Sponsor table and up to six daily admissions to VIP area for duration of show, including continental breakfast and lunch provided daily during show.
- Inclusion in selected press releases sent by TRC
- Mention in TRC E-Newsletter
- Logo link on [tulsareining.com](http://tulsareining.com) website
- Inclusion of name and/or logo in sponsor listings
- Concierge office appointment access
- Participant benefits including priority status for VIP location RV hookups, priority stall location and paid warm-ups based on sponsorship level, and waived late fees for horse show entry (non-transferrable)

**BRONZE Sponsor****~\$1500**

- One banner in Mustang Arena plus one banner in Super Duty Arena
- Name inclusion in announcer script
- Four daily admissions to VIP area for duration of show, including continental breakfast and lunch provided daily during show.
- Inclusion in selected press releases sent by TRC
- Mention in TRC E-Newsletter
- Sponsor name listed on tulsareining.com website
- Priority status for VIP RV hookups, priority stall location and paid warm-ups based on sponsorship level
- Inclusion of name in sponsor listings

**Supporting and Affiliate Sponsors****~\$850**

- One banner in warm-up area or Super Duty Arena
- Name inclusion in announcer script
- Two daily admissions to VIP area for duration of show, including continental breakfast and lunch provided daily during show.
- Sponsor name listed on tulsareining.com website
- Priority stall location and paid warm-up status based on sponsorship level,
- Inclusion of name in sponsor listings

## **Special Sponsorships**

Special sponsorships are available to sponsors as add-on sponsorships to provide additional visibility and to increase priority level of sponsorship. Included are:

### **Stallion Plus sponsorship                   ~\$300 in addition to Stallion Auction Participation**

- One banner displayed in arena
- Name inclusion in announcer script
- Two daily admissions to VIP area for duration of show, including continental breakfast and lunch provided daily during show.
- Sponsor name listed on tulsareining.com website
- Inclusion of name in sponsor listings
- Priority status for VIP RV hookups, priority stall location and paid warm-ups based on sponsorship level
- Concierge show office service

### **Arena Naming Sponsor                   ~beginning at \$3,000 in addition to sponsorship (or available separately beginning at \$4500)**

This sponsorship gives recognition in designation of Arena sponsored by XXX, frequent announcer recognition at event, signage (one sign provided by Tulsa Reining Classic and others provided by sponsor) at arena, distribution of promotional materials and other customized benefits. Limited number available.

### **Party Sponsor                               ~\$2,000 in addition to sponsorship (or available separately at \$3500)**

This sponsorship gives recognition in name of party or reception, frequent announcer recognition at event, signage (one sign provided by Tulsa Reining Classic and others provided by sponsor) at party, distribution of promotional materials and other customized benefits. Limited number available.

### **Morning Donut Sponsor                   ~\$1,000 in addition to sponsorship (or available separately at \$1500)**

This sponsorship gives recognition by signage at donut area and announcer recognition. A sweet deal plus it includes a banner in Super Duty Arena.

***Besides the special sponsorships listed above which can be integrated into a custom sponsorship, we offer the following:***

### **Mounting Block Sponsor                   ~\$500**

Sponsor a mounting block in the make-up area of either arena! Includes a sponsorship sign on block provided by TRC, as well as announcer recognition and a banner in Super Duty Arena.