



Tulsa Reining Classic 2015 Sponsorship Opportunities

We are excited to offer the following specialized levels of sponsorship for the 2015 Tulsa Reining Classic and have diversified them so there are sponsorship categories to match every budget and a wide range of marketing needs!

PRESENTING and SPECIAL Sponsors

Cost commensurate with benefits

Customized to your special needs— a great fit between your business and the Tulsa Reining Classic.

Benefits can include:

- Recognition in name of Futurity, Derby, etc.
- Banners in Ford Truck Arena
- Banners in Mustang Arena
- Banners in Super Duty Arena
- Frequent Announcer Recognition
- Inclusion of sponsor video on Jumbotron in Ford Truck Arena and on live internet feed
- Premier reserved sponsor table and daily admissions to VIP area for duration of show, including continental breakfast and lunch provided daily during show
- Press release detailing sponsorship and sponsor
- E-blast detailing sponsorship and sponsor
- Facebook and Twitter promotions featuring sponsorship and/or sponsor
- Logo on Tulsa Reining Classic E-Newsletter
- Logo link on TulsaReining.com website
- Inclusion of name and/or logo in all sponsor listings
- Awards presentation participation for named event
- Distribution of sponsor-furnished promotional materials at event
- Concierge office appointment access
- Participant benefits including priority, complimentary VIP RV hookup (\$450 value), priority paid warm-ups, waived late fees for horse show entry (non-transferrable)
- Free golf cart rental (non-transferrable)
- Two free stalls (non-transferrable)

GOLD Sponsor**\$5,000**

- One banner in Ford Truck Arena
- One banner in Mustang Arena
- Two banners in Super Duty Arena
- Frequent announcer recognition
- Reserved sponsor table in premium position and up to 8 daily admissions to VIP area including continental breakfast and lunch provided daily during show
- Inclusion in selected press releases sent by Tulsa Reining Classic
- Inclusion in selected Facebook and Twitter promotions
- Inclusion in Tulsa Reining Classic E-Newsletter
- Logo link on TulsaReining.com website
- Inclusion of name and/or logo in sponsor listings
- Distribution of sponsor-furnished promotional materials at event
- Concierge office appointment access
- Participant benefits including priority VIP RV hookups, priority stall location and paid warm-ups based on sponsorship level, and waived late fees for horse show entry (non-transferrable)
- 50% off golf cart rental (non-transferrable)
- One free stall (non-transferrable)

SILVER Sponsor**\$2,500**

- One banner in Ford Truck Arena
- One banner in warmup arena
- Frequent announcer recognition
- Sponsor table seating and up to 6 daily admissions to VIP area for duration of show, including continental breakfast and lunch provided daily during show
- Inclusion in selected press releases sent by Tulsa Reining Classic
- Inclusion in selected Facebook and Twitter promotions
- Mention in Tulsa Reining Classic E-Newsletter
- Logo link on TulsaReining.com website
- Inclusion of name and/or logo in sponsor listings
- Concierge office appointment access
- Participant benefits including priority VIP RV hookups, priority stall location and paid warm-ups based on sponsorship level, and waived late fees for horse show entry (non-transferrable)

BRONZE Sponsor**\$1,500**

- One banner in Mustang Arena
- One banner in Super Duty Arena
- Name inclusion in announcer script, on TulsaReining.com website and on all sponsor listings
- Four daily admissions to VIP area for duration of show, including continental breakfast and lunch provided daily during show.
- Inclusion in selected press releases sent by Tulsa Reining Classic
- Mention in Tulsa Reining Classic E-Newsletter
- Participant benefits including priority VIP RV hookups, priority stall location and paid warm-ups based on sponsorship level (non-transferrable)

Supporting and Affiliate Sponsors**\$500**

- Name inclusion on announcer script and on all sponsor listings
- Two daily admissions to VIP area for duration of show, including continental breakfast and lunch provided daily during show.
- Sponsor name listed on TulsaReining.com website
- Stall location and paid warm-up status based on sponsorship level

Special Sponsorships

Special sponsorships are available to sponsors as add-on sponsorships to provide additional visibility and to increase priority level of sponsorship. Included are:

Stallion Plus sponsorship **\$400 in addition to Stallion Auction Participation**

- One stallion banner displayed in Mustang, Super Duty or warmup arena
- Name inclusion in announcer script
- Two daily admissions to VIP area for duration of show, including continental breakfast and lunch provided daily during show
- Sponsor name listed on TulsaReining.com website
- Inclusion of name in sponsor listings
- Commensurate status on VIP RV hookups, priority stall location and paid warm-ups
- Concierge show office service

Party Sponsor **\$2,000 in addition to sponsorship (or available separately at \$2,500)**

This sponsorship gives recognition in name of party, frequent announcer recognition at event, signage (one sign provided by Tulsa Reining Classic and others provided by sponsor) at party, distribution of promotional materials and other customized benefits. Limited number available.

Morning Donut Sponsor **\$1,000 in addition to sponsorship (or available separately at \$1,500)**

This sponsorship gives recognition by signage at donut area and announcer recognition. A sweet deal plus it includes a banner in Super Duty Arena.

Entry Office Sponsor **\$350 in addition to existing sponsorship**

Sponsor ink pens and candy in the frequently visited show office! This sponsorship includes signage provided by ATRA, pens provided by sponsor, as well as announcer recognition and signage in warm-up area.

Besides the special sponsorships listed above which can be integrated into a custom sponsorship, we offer the following individual sponsorship:

Mounting Block Sponsor **\$500**

Sponsor a mounting block in the make-up area of either arena! Includes a sponsorship sign on block provided by TRC, as well as announcer recognition and a banner in Super Duty Arena.